

Master Plan Committee Grantham, NH

Meeting Minutes September 3, 2025



1. Meeting Called to Order

The meeting was called to order at 6:00 p.m. on Wednesday, September 3, 2025.

Members In attendance: Chair Jacob Noble, Steve Cornish, Adam Gardner, Al Lambert, Tod Lloyd, Brenda Molloy, Kelly Spiller.

Present: Board Clerk Amy Monroe, Town Administrator Emily Owens, and Selectman Jeremy Walla

2. Introductions: The members of the committee introduced themselves to the new Board Clerk, Amy Monroe.

3. Approval of Minutes: Approval of the May 15, 2025 and June 2, 2025 meeting minutes.

Committee member Spiller moved to approve the minutes from the May 15, 2025 meeting. Committee member Molloy seconded. ***The motion passed unanimously.***

Committee member Lloyd moved to approve the minutes from the June 2, 2025 meeting. Committee member Cornish seconded. ***The motion passed unanimously.***

4. Old Business

➤ **Master Plan Update**

- The committee has received a total of 369 completed surveys.
- The survey is getting many clicks but many are not following through to the end.
- Some issues with the survey include its potentially exclusionary nature, lack of visibility, potential for fraud/abuse by repeat entries, and time-consuming length.
- The target is 700 (approximately 20% of the town population) by October 15, 2025.
- With school and fall sports back in session, they are optimistic community members will engage more fully in the process.
- Thus far the survey has been put in the town newsletter, mailed to community members residing within the U.S., and placed on boards at various businesses or community centers around town including South Cove in Eastman and the rec park.
- The committee wants to make a big push in the remaining time before the survey closes in mid-October.
- Plans going forward include:
 - Adding a more personal/human touch by approaching people in public
 - Hosting a coffee-and-donuts event in Eastman to engage with more members of the community
 - Putting postcards at the ATM at Bar Harbor Bank, Helen's Place, Rum Brook, Dunkin' Donuts, the veterinarian's office, Coldwell Banker, Shepherd Realty, Willis Auto, and J.S. Auto

- Enlarging the postcard to poster-sized with a QR code to have on site at soccer games on Saturday mornings at the rec park (with optional poster-bearer wearing an attention-seeking costumes for further visibility)
- Having the school add it in the superintendent's, principal's, and classroom teachers' newsletters
- Posting on the fire department's letter board
- Making the survey more prominent in the town newsletter
- Attaching a pdf to the survey on the town website
- Placing a scarecrow at businesses in town holding a more sizable sign with a QR code
- Getting in touch with Eastman PoCs such as Judy Dickson and Mary Niles to get permissions and help spread the word
- Promoting the survey at various area get-togethers such as the Stocker-Pond Association barbecue and the various Special-Place gatherings within Eastman
- Handing out flyers at the transfer station
- Talking to residents at any upcoming golf events happening at Eastman
- Promoting via social media accounts and listservs
- Talking to neighbors

5. Public Comment:

- Mr. Walla noted it was good to see the many avenues being pursued.

6. Adjournment: Committee member Lloyd made a motion to adjourn the meeting. Committee member Spiller seconded. **The motion passed unanimously.** The meeting adjourned at 7:02 p.m.

The next Master Plan Committee meeting is scheduled for Wednesday, October 1, 2025 at 6:00 p.m.

Respectfully Submitted,

Amy Monroe
MPC Board Clerk